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SNOW Partners and The Mountain Collective Announce Strategic Partnership to Expand Skiers' Access to Resorts in the Northeast

Montville, NJ (September 23, 2025) – [SNOW Partners](#), parent company of [Mountain Creek Resort](#), [Big SNOW American Dream](#), and [The Snow Triple Play](#), today announced a new strategic partnership with [The Mountain Collective](#), one of the ski industry's premier multi-resort pass programs.

Through this partnership, current passholders from both organizations will enjoy exclusive savings on each other's product purchases for the upcoming season:

- **Mountain Creek, Big SNOW, and Snow Triple Play passholders** can save **\$100 off** a **Mountain Collective** Pass purchase for the 2025/26 season.
- **Mountain Collective passholders** in turn will be able to save **15% off** the purchase of SNOW Partners' new **Snow Triple Play** product, offering access to 16 partner ski areas across the Northeast US and Eastern Canada.

Interested purchasers from **Mountain Creek, Big SNOW, and Snow Triple Play passholders** should contact their home product/mountain for details. Mountain Collective pass holders in the east will receive a promo code by email; any other interested Mountain Collective passholders can call customer service for their promotion code.

This collaboration reflects both organizations' commitment to making skiing and snowboarding more accessible for all, while offering skiers and riders new ways to experience the diverse mountain experiences that these products have to offer.

"We're excited about this partnership with SNOW Partners and the Snow Triple Play," said Todd Burnette, CEO of The Mountain Collective. "The Northeast is a growing market for us, and our customers are passionate about exploring new mountains and different skiing and riding experiences. Adding a Snow Triple Play to their Mountain Collective Pass gives them an affordable way to journey to some additional – and excellent – skiing in the region, while maintaining access to our world-class destination resorts."

"We have long admired the incredible collection of resorts that The Mountain Collective has brought together and the collaborative nature of their product model," said Joe Hession, CEO of SNOW Partners. "This partnership not only celebrates that spirit of exploration and collaboration but also creates a pathway for our guests to become even more deeply connected to the sports we love. By bridging the accessibility of our regional offerings with access to some of the world's best skiing and riding destinations, we're opening the door for more people to expand their passion for the mountains and the sports."

"We created the Snow Triple Play to give east coast skiers and snowboarders an affordable opportunity to ski and ride more and to create those moments that only come from new experiences. Partnering with the Mountain Collective expands that opportunity globally for our members," said Dave Belin, COO of Snow Triple Play.

The Snow Triple Play is also excited to announce the addition of [Kissing Bridge](#) in Glenwood, NY, to their mountain partner lineup for this winter. Known as "Buffalo's Winter Playground," Kissing Bridge offers 39 slopes spread across 700 acres of terrain, making it a regional favorite for skiers and riders of all abilities. The addition of Kissing Bridge expands the Snow Triple Play's presence into Western New York, giving passholders even more variety and accessibility as they explore the Northeast this winter.

These offers are effective immediately for any qualifying passholders looking to make a new purchase. The Snow Triple Play is currently on sale for \$189.99 (a \$10 discount off the retail rate of \$199.99) now through midnight on Columbus Day, Monday October 13. Find more details at www.snowtripleplay.com.

The Mountain Collective pass is currently on sale for \$699 for an adult pass, or \$599 for Mountain Creek, Big SNOW, and Snow Triple Play passholders using their discount. Visit www.mountaincollective.com for details.

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About Snow Triple Play

The Snow Triple Play is a multi-mountain access product designed to provide affordable access to quality skiing and snowboarding destinations across the Northeastern United States and Eastern Canada. The Snow Triple Play focuses on serving recreational skiers and snowboarders who seek varied mountain experiences without the commitment or expense of traditional season passes or day-of window rates. www.snowtripleplay.com

About The Mountain Collective

The Mountain Collective is an alliance of 27 of the world's premier ski destinations across 5 continents. You can ski or ride all season long with your Mountain Collective pass which includes 2 days at each resort, plus 50%-off any additional days (never any blackout days). At our legendary destinations across North America, Europe, Japan, Australia, New Zealand, and South America, Mountain Collective delivers unparalleled access for skiers and riders seeking local and global adventure. Learn more at www.mountaincollective.com.